

AUBURN'S  
**Fast**NEWS  
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DIRECT  
FROM  
CITY HALL  
TO YOU

**FastNews** March 28, 2013

Welcome to your online recap of City actions and vital stories for folks who care about Auburn. Found twice monthly at the corner of City Hall and your smartphone, tablet or computer.

**F<sub>N</sub>** **Could We Have Asked for a Better Headline?**

In the interest of saving time and living up to our **FastNews** reputation, we're just going to point you in the direction of this recent news clip and article from Channel 13 (KOVV) called "Proper Planning Leads to \$3 M Surplus in Auburn." Click. Watch. Enjoy!

<http://sacramento.cbslocal.com/2013/03/19/proper-planning-leads-to-3m-surplus-in-auburn/>

**F<sub>N</sub>** **Economic Development Projects Continue to Boost the Economy**

We end our three-part series on the Economic Development Commission's (EDC) turbo-boosting projects with a sneak peek at these entertaining promotional videos out now or soon:

*The Auburn Airport Business Park*

A collection of inspiring video interviews of Auburn Business Park CEO's profiling both their substantial successes and their reason for settling here in Auburn. Being sent to California's CEOs in the industries it profiles-- high tech, medical research, movie production, fuel distribution, and avionics--this video addresses the innovative approaches of our local CEOs to doing business, why they have done so well here during the recession, the quality of available workforce, and lifestyle opportunities.

<http://www.youtube.com/watch?v=B85E3YCDAhg>

*The Auburn Lifestyle*

A video being sent to manufacturing CEOs in California because lifestyle has become one of the primary reasons that companies relocate here. This video poses the question to a CEO, "You've given your life to your business... what if there was a place where your business could give it back?"

[http://www.youtube.com/watch?v=QhC0pO\\_fjKA](http://www.youtube.com/watch?v=QhC0pO_fjKA)

*Vacation Auburn*

A general vacation video produced by the City and used by local hotels and the California Welcome Center, highlighting the charm, warmth and just plain enjoyment of spending time as a tourist in our hometown.

<http://www.youtube.com/watch?v=3mtFB429ND0>

If viewing these videos makes you want to live, move, dawdle or do business here, we've done our job!

**Upcoming April Dates**

Chamber Forum 2<sup>nd</sup> @ 7 am

Historic Design Review and Planning  
Commission 2<sup>nd</sup>  
@ 6 pm

City Council Meeting 8<sup>th</sup> @ 6 pm

Chamber Forum 9<sup>th</sup> @ 7 am

Technology Commission 11<sup>th</sup>  
@ 4:30 pm

# AUBURN'S *Fast*NEWS

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## **F<sub>N</sub>** It's OK to Take a Deep Breath in Auburn!

The City was pleased to learn that we will receive the Clean Air Sustainability Award from a local nonprofit leader fighting for healthy air, Breathe California of Sacramento-Emigrant Trails. Our comprehensive conservation strategies that have been woven into daily decision-making and operations produced an “overwhelming winner.” To the average Auburnite, here's what that looks like:

- Promoting walkability throughout neighborhoods and business districts, including over \$1M investment in sidewalks and bicycle lane construction
- Strategically working to promote the Auburn Municipal Airport Business Park as an economic hub and job creator to add local jobs and decrease vehicle miles traveled
- Installing energy efficiency upgrades at city facilities, making purchases that lead to reduced emissions, and retrofitting streetlights, lowering the City's overall power demands
- Using compressed natural gas in transit operations for the last 15 years
- Preserving, protecting and restoring natural and cultural resources, and reducing air pollution from wildfire with a Shaded Fuel Break
- Using smart growth principles to co-locate higher density uses near one another as well as the use of green building features

Fantastic job, all. Now, relax and take a deep breath (really)!

## **F<sub>N</sub>** Your Chance to Give Back—Volunteers Needed

The City's own School Park Preserve, located right behind City Hall, has been adopted by the Sierra Club – Placer Group, which has pledged to maintain the site until this September. Monthly clean-ups take place on the second Saturday of every month from 8:30 a.m. to 9:30 a.m. This admirable group also assists with City roadside cleanups as needed. If you have a few hours to spare, love to see our special park and roadways well-kept, and would like to join a cleanup, please email Heidi Van Zant at [heidi.sierraclub@gmail.com](mailto:heidi.sierraclub@gmail.com).

## **F<sub>N</sub>** Just in Time for the Spring Rains

Public Works recently completed a new bus shelter for Auburn Transit passengers on Sacramento Street near Auburn-Folsom Road. Need more info on the Auburn Transit schedule so you can check out the new shelter? Call 823-4211 x145 or check online @ [http://www.auburn.ca.gov/services/PublicWorks/Docs/2012schedule\\_web.pdf](http://www.auburn.ca.gov/services/PublicWorks/Docs/2012schedule_web.pdf).